

"Buyer Profile Or Your Key To Making Super Stupid Sums Of Cash Really Quick!"

Before you can market to anybody you need to know your main audience. Get this data wrong and you can totally forget about making money online!

1. Sex
2. Age Range
3. Income
4. Kids
5. Education

What other sites do they visit?

- Once you know this use PPV and banners to makes sales.

What is your ideal prospects average day like?

- Just put yourself in their shoes, also visit forums and just listen what they are telling you.

What problems do they have?

- You can't solve what you don't know!

How are they trying to solve their problems?

- Are they buying information or just downloading it all free.

What other activates do they have?

- Where else can you market to them at.

What format are they use to getting information in?

- Are they use to digital downloads or physical products. What every they are use to getting just do the opposite.

What secret "Niche Talk" do then use?

- Unless you know the "Talk" you will never fit in.

What can use provide to solve their problems?

- People are only looking for something to solve their problems.

Where can you find all this information?

- Google Ad Planner
- Alexa.com
- Compete.com
- Quantcast.com
- Delicious.com
- Google Alerts
- Forums